

Rotary District 7620 – News and Media – Rotary.org

Media Center

Recent Press Releases

<u>Videos</u>

From service projects to campaign videos, we offer a variety of B-roll for the media through Newsmarket.

Share the good work of Rotary through our "Doing Good in the World" videos, or promote the "This Close" video to help advance the polio eradication initiative.

Powerful stories behind the charitable work members are doing around the world.

Who We Are Our Causes Our Young Leaders Our Events Our Partners Our History

<u>Member News</u> - Go deeper into Rotary news and features, on My Rotary, which highlights outstanding members, projects, and events around the world.

<u>Images</u> - Download free images from Rotary's image archive and use them to enhance your club's website, publications, and public relations.

<u>Rotary Club Headlines</u> - Local coverage of Rotary around the world, pulled from different websites in an automated feed.

Brand Center

<u>Guidelines</u> - We have a powerful story to tell, and it's up to all of us to protect, promote, and deliver our message in all of our interactions. By speaking, writing, and designing in a unified voice and look, we ensure that our communications are unmistakably Rotary.

Voice and Visual Identity Guidelines Messaging Guidelines Ideas book: Our Identity in Action Rotary Brand FAQs Quick Start Guide for Club Websites Visual Identity Guidelines: Young Leaders Logos - Download high-resolution logos and Rotary graphics.

<u>Rotary Logos</u> - Incorporate Rotary's logo into your club or district communications.

<u>Templates</u> - Create your own club, district, or program logo.

- <u>Program Logos</u> Use logos and graphics to promote Rotary's programs, including Rotaract and Interact.
- <u>Theme Logos</u> Use the theme logos to promote the presidential theme and citation in your Rotary club or district communications.
- <u>Foundation Logos</u> Use The Rotary Foundation logo in your club or district communications.

Materials –

- <u>Flags and Banners</u> Give your Rotary flag or banner a fresh and professional look. Download the color and background that best fits your needs.
- <u>Create Your Own</u> Use our online tool to customize your club's logo and create a brochure that showcases your activities and projects.
- Membership Materials Download Rotary's Membership Certificate and Membership card.
- <u>Event Resources</u> Download and create a poster or flier to promote your club's next project or event.
- <u>Newsletters</u> Give your club's newsletter a fresh new look by downloading our new templates.
- <u>Presentations</u> These templates, available in light and dark backgrounds, give your presentation a professional look so you can focus on creating your content.
- <u>Press Release</u> Give your press release a clean and professional look by downloading this updated template.
- <u>What's New</u> We added new downloadable materials to help give your Rotary flag or banner a fresh and professional look.
- <u>We Can Help</u> Find answers to the most commonly asked questions on our <u>FAQ page</u>. Need additional resources or wish to contact us?

Rotary Voices Blog – Stories of Servie from Around the World

Rotary Leader Magazine

Rotarian Magazine